



# 2020 Sponsorship Opportunities



You can enhance the lives of children by supporting Miami Youth Soccer Organization through a donation of time, money, or services. Miami Youth Soccer Organization is a 501 C (3) and all gifts are tax deductible. Please contact our main office at 786-522-7577 or [info@bstcsoccer.com](mailto:info@bstcsoccer.com) to get involved.

## ABOUT US



Miami Youth Soccer Organization is a non-profit dedicated to healthy lifestyles through the promotion and development of youth soccer in northeast Miami-Dade County.

Youth soccer inspires teamwork, professionalism, and self-confidence. Miami Youth Soccer accepts unrestricted gifts as well as specific support for various soccer programs, including:

- Competitive Soccer;
- Recreational Soccer;
- Jogo Bonito The Champions Cup Soccer Tournament.

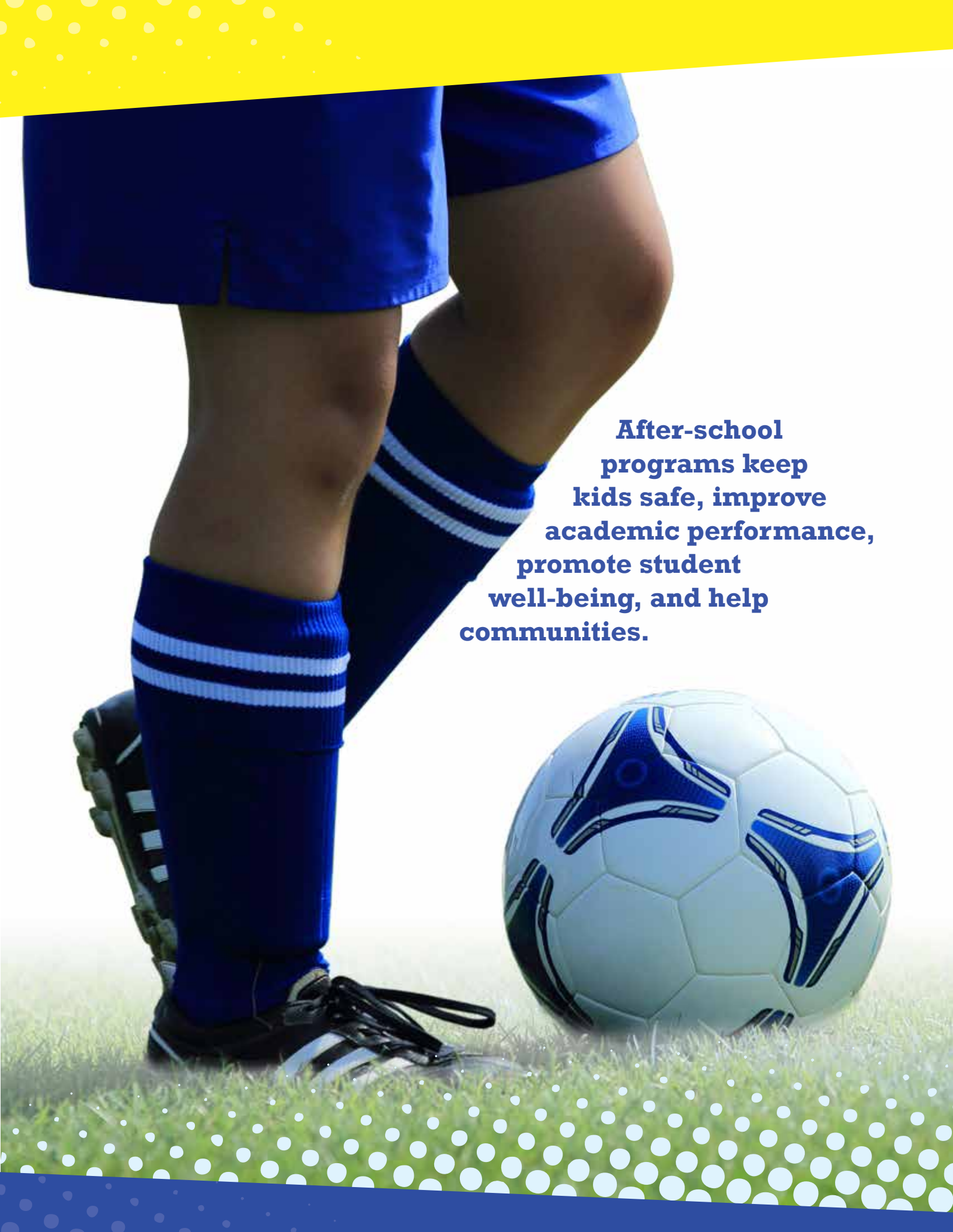
Founded in 1996 by former Brazilian professional player João Moraes (also known as Betao), Brazilian Soccer Training Center (BSTC) is the service provider for Miami Youth Soccer Organization.

Licensed coaches trained under the Brazilian method lead the competitive and recreational teams to games across South Florida.

Principles: Improving individual skills and playing at the highest competitive level possible with self-confidence, fair play, and good sportsmanship.

### GOAL

To promote the individual personal growth of each player through soccer.

A photograph of a person's lower legs and feet in blue soccer gear, including socks with white stripes and black cleats, standing on a green grass field. A white and blue soccer ball is positioned on the grass to the right of the person's feet. The background is a bright, slightly hazy outdoor setting.

**After-school programs keep kids safe, improve academic performance, promote student well-being, and help communities.**



## ABOUT BSTC SOCCER

- 20+ years in business.
- 150+ players in the competitive program.
- 160+ players in the recreational program.
- 15+ players in the goalie program.
- Health and fitness programs offered for kids and adults.
- Spring, summer, and winter camps.
- Affiliated with nearby public schools.
- Partnership with Weston and the girls team.
- BSTC - branded bus to transport players.
- 20 registered coaches.
- 1,000+ registered followers (social media, etc.)
- Affiliated with the South Florida United Youth Soccer Association and the Florida Youth Soccer Association.
- Member of the Brazilian-American Chamber of Commerce of Florida.
- Recipient of the "Outstanding Business Achievement Award" from Focus Brasil Foundation at the BUSINESS AWARDS USA 2015.
- Featured in Channel 10 News, Futebol Brasileiro, Brazilian International Press Awards, Identidad Deportiva, South Florida Parenting, Miami Kids Magazine.
- Licensed and fully ensured.

### Competitive Soccer Program

Competitive soccer offers youth players the opportunity to enhance their individual and team skills under the guidance of licensed and experienced coaches. Specially trained coaching staff introduce new techniques and tactics over the course of the 10-month travel soccer season. Competitive soccer teams compete in tournaments and leagues throughout South Florida participating in the South Florida Youth Soccer League, Weston Cup, West Pines Kickoff Classic, Naples Cup, and more.

The goal of the competitive soccer program is to promote the individual personal growth of each player providing positive role models to emulate and producing the next generation of professional players through exposure in international youth tournaments and competitions. Brazilian Soccer Training Center is comprised of 13 competitive teams. In 2019, the U10 Boys team got second place at the Disney Memorial Day Soccer Shootout and placed third in the Citta di Censena Junior Soccer Cup in Censenatico, Italy.

### Recreational Soccer

#### After School Program

The recreational program is the backbone of Brazilian Soccer Training Center where kids ages four and up are introduced to the "beautiful game" of soccer. The primary objective in the recreational program is for players to have fun, fall in love with the game, and grasp the fundamentals of playing soccer. Players are exposed to sportsmanship, team ethics, and intramural game participation.

The recreational program schedule is broken up quarterly, giving the players a chance to move to travel soccer as his/her abilities improve and their love for the game grows.



# SPONSORSHIPS

## Bronze Sponsorship | \$5,000

- One 18" by 24" yards sign prominently displayed at Highland Oaks Park.
- Two team pizza parties at Highland Oaks Park.
- Logo displayed on assigned team game jerseys.
- Company hyperlink on BSTC website.
- Company logo included in all club newsletters, email blasts, and brochures.
- Monthly Email blast (must provide artwork).
- Recognition plaque.
- Two 18 by 24 yards sign displayed at Highland Oaks Park.
- Custom 10 by 10 feet tent for weekend games.
- One-day clinic with pro-players.

## Silver Sponsorship | \$10,000

- One 18" by 24" yards sign prominently displayed at Highland Oaks Park.
- Logo displayed on assigned team game jerseys.
- Company Hyperlink on BSTC website.
- Company logo included in all club newsletters, email blasts, and brochures.
- Monthly Email blast (must provide work).
- Recognition plaque.
- Two 18" by 24" yards sign displayed at Highland Oaks Park.
- Custom - 10 by 10 feet tent for weekend games.
- Plus one week clinic with pro-players and pro-coaches.
- Equipment upgrade.



## Gold Sponsorship | \$30,000

- One 18 by 24 yards sign prominently displayed at Highland Oaks Park.
- Logo displayed on assigned team game jerseys.
- Company hyperlink on BSTC website.
- Company logo included in all club newsletters, email blasts, and brochures.
- Monthly Email blast (must provide artwork).
- Recognition plaque.
- Two (18 by 24 yards sign) displayed at Highland Oaks Park.
- Custom - 10 by 10 feet tent for weekend games
- One week clinic with pro-players and pro-coaches.
- Equipment upgrade.
- All-expense-paid trip for one team to compete in an international tournament.
- Tickets to soccer event for whole team.



# EVENTS

Every year Miami Youth Soccer Organization co-hosts Jogo Bonito The Champions Cup Soccer Tournament to raise funds for soccer scholarships.

Any money contributed goes directly to lowering the overall cost of equipment, field maintenance, and soccer player scholarships.

## **Jogo Bonito The Champions Cup Soccer Tournament**



Together with hosts Brazilian Soccer Training Center and ABTS Convention Services, Miami Youth Soccer is the nonprofit partner for Jogo Bonito The Champions Cup 2020, an elite soccer tournament for handpicked winners of select tournaments and leagues, by invitation only. All donations towards Jogo Bonito The Champions Cup help fund scholarships through Miami Youth Soccer Organization.

The winner of the Jogo Bonito The Champions Cup receives the privilege of housing the Jogo Bonito Champions Cup for the year. Designed and handcrafted by famed Brazilian/Miami artist Romero Britto, the Jogo Bonito Champions Soccer Cup is the most beautiful, unique, and valuable cup in US Youth Soccer.

This is an exclusive and unique tournament designed to push South Florida Soccer Clubs to their full potential, playing at the highest levels of youth soccer.